

## Media Release

### **HUAT'S UP AT SINGAPORE SPORTS HUB THIS CHINESE NEW YEAR**

*Celebrate with us at our very first Stadium Waterfront Carnival – look forward to sumptuous Asian fare, LED lion & dragon dance performances and the auspicious return of the annual #HUATRAN!*



*Sumptuous Asian Fare @ Asian Food Street*

**SINGAPORE, 13 January 2022** - Singapore Sports Hub is pushing forth on providing greater access for all to live sporting, entertainment and community activities with its very first Stadium Waterfront Carnival. Come celebrate the Year of the Rabbit with us at our live events perfect for all ages, such as our annual #HUATRAN, energising Prosperity Race and innovative spins on traditional performances across two fun-filled weekends!

### **TUCK INTO SUMPTUOUS ASIAN FARE & UNIQUELY SINGAPORE SPORTS HUB COCKTAILS**



*Aburi Unagi Sushi Maki @ Asian Food Street*

Food is central in every celebration and especially festive occasions such as Chinese New Year. From treasured gatherings, reunion dinners to munching on decadent goodies and snacks during family visits. This year, you can carry on feasting at our very own **Asian Food Street** where it's choices galore! Look out for **sushi aburi**, an open flame sushi with your choice of topping, **espuma durian chendol** which is a spin on traditional chendol, as well as a **plant-based Guac Stack Burger** and all-time indulgent favourites like **laksa, roti john and satay**. We've designed this with the whole family in mind, and for parents coming with little ones, don't miss the **meatballs in a bucket** – meatballs served with mash and twister fries, and topped with house gravy, cheese and cranberry jam.



*Stadium Top*

The adults, on the other hand, can savour uniquely Singaporean cocktail and mocktail concoctions, featuring local flavours we grew up with and hold close to our heart. And for the first time ever, we will be revealing **Stadium Top**, a special-edition cocktail designed just for Singapore Sports Hub and served only at our food fest! Incorporating Bohemian Lager from Singapore's very own Archipelago Brewery, it is flavoured with local and tropical ingredients lemongrass, and lychee. Consider it a Singaporean version of a shandy, fit for our sunny island's climate! The little ones or teetotalers can look forward to **Stadium Top Down**, a non-alcoholic version with club soda that is just as refreshing!

**HEALTH IS WEALTH: #HUATRAN IS BACK!**



If you're looking for something fun to do, or want to sweat off some of your Chinese New Year "gains", there's no better way to usher in the new year than a healthy start! From 22 Jan to 5 Feb, our annual **#HUATRAN** makes a return. Participate in an auspicious run on our instagrammable

888-metre red track at the 100PLUS Promenade and snap a photo at the booths along the route. Post it, tag our socials and follow us on Instagram and Facebook. The participant with the post that has the most “likes” stands to win a pair of tickets to a concert or event of their choice.

Alternatively, if you are game for an adventure, make a date with us on 5 February. Pair up with friends or loved ones and challenge yourself to our **Prosperity Race!** After putting on your thinking caps to solve missions at selected landmarks, participants can also look forward to rewards for completing the race. Be sure to make your way down and welcome the new year with a big bang!

For those who prefer a slightly more relaxing way of celebrations, grab a bite and a drink, and stroll along the Stadium Waterfront to catch live performances including Singapore Sports Hub’s first-ever LED Lion and Dragon Dance performance.

For more information, please refer to the link [here](#).

All media assets can be found [here](#).

###

## **MEDIA ENQUIRIES**

Denise Ho  
Senior Consultant, Mutant Communications  
[denise@mutant.com.sg](mailto:denise@mutant.com.sg)

Pui Leng Low  
Head, Communications, Singapore Sports Hub  
[puileng.low@sportshub.com.sg](mailto:puileng.low@sportshub.com.sg)

## **ABOUT KALLANG ALIVE SPORTS MANAGEMENT**

Kallang Alive Sport Management Co. Pte. Ltd. (KASM), a wholly owned subsidiary of the Kallang Alive Holding Co Pte. Ltd. which is incorporated by Sport Singapore, is established to manage the Singapore Sports Hub from 9 December 2022. KASM aims to bring to life Singapore’s vision of the Singapore Sports Hub as a national icon by maximising the full potential of the integrated sports, entertainment and lifestyle development. We will expand the breadth and quality of world-class events and make the Singapore Sports Hub more accessible to the broader community through inclusive programming. KASM will also enable the integration of the Singapore Sports Hub facilities with the rest of the Kallang Alive precinct for a seamless experience for Singaporeans, residents and visitors.

## **ABOUT SINGAPORE SPORTS HUB**

Singapore Sports Hub is an iconic, premier destination offering sporting, entertainment and lifestyle experiences for all to enjoy. This world-class development is managed by Kallang Alive Sport Management Co Pte Ltd (KASM). It offers programming that comprises international recreational and competitive events, live entertainment as well as activities that cater to the broader community. The Singapore Sports Hub aims to serve the sporting and entertainment needs of people from all walks of life.

Home to unique world-class sports facilities within the city, the Singapore Sports Hub plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths.

For more information, please visit the Singapore Sports Hub:

- Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)
- LinkedIn: [@Singapore Sports Hub](https://www.linkedin.com/company/singapore-sports-hub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)